

Tutors & Exams App – Cookie Policy

Last updated: 1st November, 2025

1. What are cookies and analytics tools?

Cookies and analytics technologies are small data files or code snippets used to understand how users interact with our App and to improve its performance and functionality.

2. How we use them

The Tutors & Exams App uses Google Analytics to collect anonymised information such as:

- Device and operating-system type;
- App version and performance metrics;
- Navigation activity and screen interactions (aggregated and anonymised).

This data helps us enhance usability, fix issues, and improve the overall experience.

3. Managing your preferences

You can manage or disable analytics by adjusting your mobile device's privacy or permissions settings.

If you disable analytics, the App will continue to function, though performance insights may be limited.

4. Third-party services

Analytics data may be processed by Google LLC outside the UK.

Google complies with UK GDPR through recognised transfer safeguards such as the UK Addendum to EU Standard Contractual Clauses.

5. Changes to this policy

We may update this Cookie Policy periodically. Updates will appear in the App or on our website, together with the revised "Last updated" date.

6. Contact

If you have questions about this Cookie Policy, please email gdpr@tutorsandexams.uk.